

Kickstart Case Study

Ascot House Hotel

Ascot House Hotel:

Kera Slack

Kickstarter: Why did you sign up for Kickstart?

I signed up for Kickstart initially to enhance my previous experiences of working and sustaining employment. I had previous experience across bars and cafes prior my placement and initially was unsure how the placement would turn out. My placement at Ascot House has been nothing short of

fantastic and the placement has been strong and has taught me a lot. Throughout my placement my confidence and self-esteem has increased massively from where I began. Due to my progress, I have now been trained in other areas of the placement.



Employer: Why did you register for Kickstart?

We (Ascot House) registered due to my previous background within the Human Resources sector. I have always been keen and willing to support young member of staff and help them progress through work experience and career opportunities. Adding to this, my business was new to Torbay, and I had been seeking support and exposure for the business, so the Kickstart scheme provided the perfect opportunity.



Kickstart Progress

Over a short period of time both Kera and our second Kickstarter have progressed amazingly well. Both girls were shy and low on confidence however since coming into the organization they have learnt all the skills required for Hospitality and Accommodation and are now confidently liaising with guests independently and as a small team. As is the nature of work and young people there have been some challenges however together as a team through their enthusiasm and our support, they have overcome any barriers. We are looking forward to the rest of our placements.

TDA Support

TDA as a gateway has been fantastic, if we have had any questions or have been unsure on any part of the process TDA has always been there to support. In many cases they have gone above and beyond, particularly in the early parts of the application and when checking in on our placements.

Outcome:

Kera is making fantastic progress and is now looking forward to our busier period. This placement has ignited an interest in the sector and the types of roles available and DWP have continuously highlighted how positive the placement has been all round. We are hopefully the summer period will be busy and the work can be extended.

About the project



The Kickstart Scheme is a Government initiative to create high quality six-month work placements for people aged 16 to 24. Young people are more likely to have been furloughed, with many working in sectors disproportionately hit by the COVID-19 pandemic.

TDA is acting as a gateway organisation for the Kickstart Scheme in Torbay, supporting businesses with their applications, employability support and liaison with the Department of Work and Pensions.

Job Placements created with Kickstart funding must be new jobs and cannot replace existing or planned vacancies.

For further information visit:
www.investintorbay.com

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