



Kickstart Case Study

Babbacombe Bay Cafe

Babbacombe Bay Cafe:

Jonathan Faife

Kickstarter: Why did you sign up for Kickstart?

I, (Jonathan) had been looking for more sustainable work for a while. I had heard of the Kickstart scheme through the local job centre and was keen to hear more. I have always been fascinated by the hospitality sector and have had previous experience which I really enjoyed. I wanted to find a role that could provide me with the skills and attributes I need for a career in the sector.

Employer: Why did you register for Kickstart?

We, (Babbacombe Bay Café) were aware of the Kickstart scheme thanks to a large amount of publicity. We also had good relationships with DWP and the local job centres. Adding to this our sector has found

it extremely difficult to recruit once the lockdown was lifted so we were looking to be creative with our recruitment and Kickstart provided the perfect chance.

Kickstart Progress

Jonathan has become an integral part of our team and has continuously grown his role and responsibilities. We knew Jonathan had a keen interest in the work and the sector and thanks to that enthusiasm he has flourished within the role. The flexibility in the Kickstart scheme has also enabled us to support Jonathan with broader employability aspects such as time management, organization, and prioritization.

TDA Support

TDA were fantastic throughout and as a gateway provided the service, they initially stated they would. There has been constant and reliant communication which has enabled the placement to run

smoothly, any queries we have had have always been dealt with in a professional and timely manner.

Outcome:

We are pleased to say Jonathan has been offered further employment with us at Babbacombe Bay Café. Jonathan is keen to continue his learning and build on the skills he has developed over the last six months. The Kickstart scheme has proved to be the perfect catalyst for Jonathan's career.

**KICKSTART
SCHEME**

About the project

The Kickstart Scheme is a Government initiative to create high quality six-month work placements for people aged 16 to 24. Young people are more likely to have been furloughed, with many working in sectors disproportionately hit by the COVID-19 pandemic.

TDA is acting as a gateway organisation for the Kickstart Scheme in Torbay, supporting businesses with their applications, employability support and liaison with the Department of Work and Pensions.

Job Placements created with Kickstart funding must be new jobs and cannot replace existing or planned vacancies.

For further information visit:
www.investintorbay.com

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